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For Immediate Release

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WISDOMTREE SELECTS RIA DATABASE (A LABWORKS, LLC COMPANY)
AS PROVIDER OF ADVISOR DATA

Charlotte, NC (May 23, 2007) RIA DATABASE today announced that WisdomTree Investments, Inc. (WSDT.pk) has chosen to use the company's innovative, subscription based product as part of its focused marketing efforts.

"RIA Database provides effective sales tools that allow us to penetrate the RIA channel more efficiently. It's easy to use, accurate and affordable," said Todd Westby, Director of National Accounts, WisdomTree Investments.

RIA DATABASE is the first company to bring technological innovation to the stagnant registered investment advisors data industry since 2004 when the initial Web-based product challenged the big blue book. In just Six months since launching, the company has attracted more than 60 users and the pace does not seem to be letting up.

The quick success is in large part due to the industry expertise of the company's Founder and President, Julie Cooling, who has spent more than 12 years in the financial services industry and has used that insight when launching RIA DATABASE.

"We are delighted to be a provider to such a distinguished financial innovator as WisdomTree," said Julie Cooling, president of RIA DATABASE. "Advisors are always looking for ways to create long-term value for their customers with niche product solutions like those offered by WisdomTree."

About WisdomTree Investments, Inc.

WisdomTree Investments has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes

anchor the initial weights of individual stocks by cash dividends, a measure of fundamental value. For more information visit www.wisdomtree.com.

About RIA Database

Launched in November 2006 and based in Charlotte, NC, RIA Database focuses on providing accurate, relevant data for sales professionals on RIAs for the lowest fees in the industry. RIA DATABASE maintains current contact information and profiles on over 26,000 registered investment advisors, which are updated daily. The company believes that client relationships are the cornerstone of every successful business and uses its proprietary technology to make it easier for its clients to focus and develop their businesses. RIA DATABASE clients include some of the largest financial services firms and serve the following markets: mutual fund companies, separate account managers, hedge funds, private investment partnerships and technology providers. For more information visit www.riadatabase.com

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